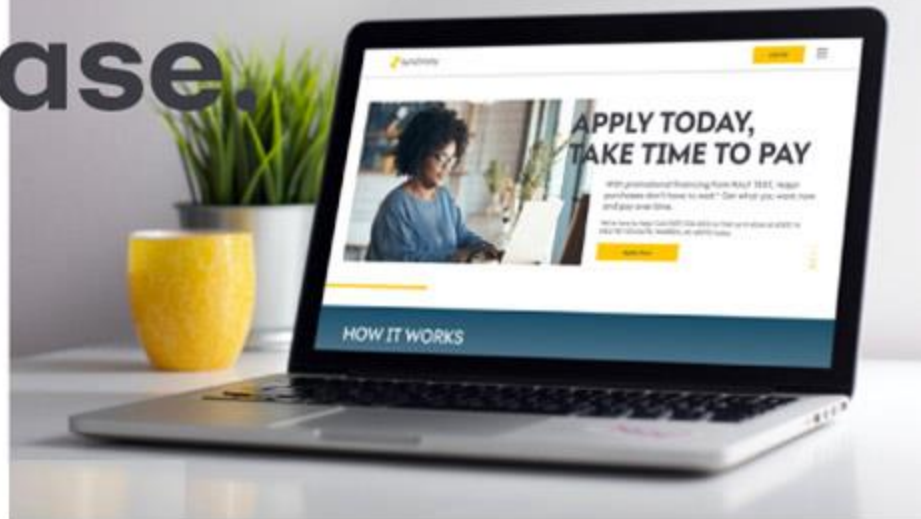


# Drum roll, please.



Introducing a new way for your customers to apply for your credit card — we call it Online Consumer Application. Now your customers can apply for your credit card online while browsing your website. *(Don't have a website? Include your link on social media!)*

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## How Does it Work?

1. <https://www.mysynchrony.com/mmc/S6215356907>
2. Add your unique application URL to your website or social media channels to give your customers the option to apply online. Simply copy and paste. It's an easy, contactless way to show your customers you care about their options — and their safety!

## DID YOU KNOW



75% of shoppers start their research online before making a purchase? \* Now, not only will they see that you offer financing, they can apply for your credit card from the comfort of their own home.

## GET STARTED

We have everything you need for offering online financing — web banners, FAQs, social media graphics, emails, payment calculators, and more.

Before your customer steps foot in your store, they'll have increased buying power and the comfort of knowing they have time on their side, because they've already applied for credit online.

***It's just another way Synchrony® is changing what's possible for small businesses.***

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## HAVE QUESTIONS?

We're here to help. To learn more, call 800-333-1082

\*2019 Synchrony Major Purchase Study

Credit extended by Synchrony Bank. ©2020 Synchrony Bank.



Achieve success and drive long-lasting customer relationships—one sale at a time—with *innovative financing products*, plus *business-building tools*, *powerful insights* and *dedicated service and support*.

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